

LANCÔME

PARIS



The secret of youthful looking skin.
Revealed drop by drop.

Lancôme invents:
GÉNIFIQUE
YOUTH ACTIVATING CONCENTRATE®

**NEW AT MCX
HENDERSON HALL**

CONCENTRATE
GENE-IUS



WHICH
GENE-IUS
ARE YOU?

Lancôme invents
their first skincare
that boosts the
activity of genes

NEW CREAM SERUM
GENE-IUS



I want younger-looking skin and
to keep my current moisturizer

I want younger-looking skin with
a daily dose of hydration built in

Visit the Lancôme counter to discover
how Génifique can stimulate your youthful radiance!