



# ADVERTISING & SPONSORSHIP OPPORTUNITIES 2017

## MCCS HENDERSON HALL

### Marine Corps Birthday Ball Sponsorship

*Celebrating the 242nd Birthday of the United States Marine Corps*

Each November, the Marines of H&S Battalion, HQMC, Henderson Hall, conduct a ball celebrating the birthday of the Marine Corps. The observance of the Marine Corps birthday is a time-honored tradition held with the highest degree of propriety. The celebration is one of its most revered traditions and includes the reading of General Lejeune's message and viewing a video of the Commandant's message to those assembled. The evening starts with a cocktail reception, followed by the ceremony, dinner, and dancing until midnight.

As a sponsor of the Birthday Ball, your brand will be connected to one of the most recognizable brands in the world at an event held similarly in every corner of the world Marines are stationed. Sponsorship helps to offset the cost for all Marines, especially to junior Marines and their families. Be part of it as a sponsor.

*~ \$500 "Friend of the Marine Corps" Sponsor ~*

As a "*Friend of the Marine Corps*," you'll receive select print and online exposure — ideal for local companies with limited budget.



*~ \$1,000 Silver Sponsor ~*

At the *Silver Level*, you will enjoy all the benefits as a Friend of the Marine Corps, plus two tickets to the event with priority seating, including a ball memento for each guest and an invitation to the Commanding Officer's Reception.

*~ \$2,000 Gold Sponsor ~*

At the *Gold Level*, you will enjoy all the benefits as a Silver Level sponsor, plus two additional (four total) tickets to the event.

*~ \$3,500 Platinum Sponsor ~*

At the *Platinum Level*, you will enjoy all the benefits as a Gold Level sponsor, plus six additional tickets to the event — a table for ten guests — a great team-building opportunity or thank you to your favored clients.

