



MARINE CORPS COMMUNITY SERVICES HENDERSON HALL
OFFICE OF THE SPONSORSHIP COORDINATOR
HEADQUARTERS & SERVICE BATTALION, HEADQUARTERS MARINE CORPS, HENDERSON HALL
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MCCS Henderson Hall presents a sponsorship opportunity for businesses targeting runners in the National Capital Region. Henderson Hall's Semper Fit holds the OohRah Run Series, five races starting in April with the "Spring Salute 5K" and ending in October with the "Remembrance 5K." Series sponsorship includes the "Turkey Trot," a joint base event held with Fort Myer's MWR.

MCCS Henderson Hall supports the Headquarters & Service Battalion, Headquarters Marine Corps, Henderson Hall at Joint Base Myer-Henderson Hall in Arlington, Virginia, and over 30,000 Marines and their family members throughout the National Capital Region through outreach.

The races are held on Joint Base Myer-Henderson Hall in the early hours before work, allowing our busy Department of Defense service members and civilians to enjoy a morning run before reporting to work either here on the base, at the Pentagon, or at locations throughout the National Capital Region. The series is an ongoing opportunity to make impressions with your target market.

As a sponsor, you will access the military and civilian Department of Defense market — a stable and 100% employed workforce — while showing your support to the Marines, sailors, and family members who directly benefit from our programs.

This year's race series comprises the following, held on Wednesdays: Spring Salute 5K Race scheduled on April 13, 2016; the Iwo Jima 7K Race scheduled on May 18, 2016; the Chesty's 5K Race scheduled on June 15; the Devil Dog 7K Race scheduled on September 14; and the Remembrance 5K Race scheduled on October 12. All are held at the Cpl Terry L. Smith Gymnasium on the Henderson Hall portion of Joint Base Myer-Henderson Hall.

In addition, we offer sponsorship for a non-series, joint base event, the Turkey Trot 5K Race scheduled on Friday, November 18, at the Fort Myer Fitness Center.

Sponsorship of individual races is valued at \$1070; the series is valued at \$6,421. Sponsor of all 2016 OohRah Run Series races plus the joint base Turkey Trot is being offered for only \$3700!

- Sponsor logo on event tee shirts
- Sponsor logo on promotional banner
- Sponsor logo on poster in Smith Gym
- Sponsor logo on fliers
- Sponsor mention with hotlink in email blast week of events
- Sponsor logo on event webpage with hotlink
- Sponsor mention on MCCS Facebook week of events
- Sponsor mention on MCCS Twitter week of events
- PA announcement recognizing Sponsor
- Sponsor table at the events - Optional

Connect your brand with Marine Corps brand through the 2016 OohRah Run Series. Kindly let us know of your interest in this opportunity no later than March 2, 2016, by calling 571-483-1956 or emailing hindermann@usmc-mccs.org. We look forward to your response and hope to see you at the races!