



# ADVERTISING & SPONSORSHIP OPPORTUNITIES 2017

## MCCS HENDERSON HALL

### *mccsHH.com* Website Rate Card

MCCS Henderson Hall’s website, *mccsHH.com* provides comprehensive information targeted to Marines and their families in the National Capital Region and beyond: to deployed, follow-ons, and pre-arrivals as well as service members, retirees, and their families right here in the Washington, D.C., area. Our analytics show that hundreds of thousands of service members, retirees, and family members from sister services and retirees from all branches of service visit our pages before coming to the Exchange to shop or to access our Marine & Family Program information.

With over 1.7 million pageviews per year and an average of over 141,000 visits per month, our website’s worldwide reach is also quantified by visits from over 124 countries or territories around the world. Take advantage of this opportunity to reach the local and the global market with an ad on our website.



Inbound Marines and their families visit our website to become informed when moving to the National Capital Region. Reach them before they even arrive with an ad on *mccsHH.com*. Continually updated, our comprehensive website includes information on the base, family programs, health and fitness events, sales at the Marine Corps Exchange, and more. Reach our viewers with a website ad by contacting Tricia A. Hindermann, Advertising & Sponsorship Manager, at 571-483-1956 or e-mail [Tricia.Hindermann@usmc-mccs.org](mailto:Tricia.Hindermann@usmc-mccs.org). Volume discounts and packages are available.

### Dimensions and Rates

Placement	Dimensions	Monthly Rates	Quarterly/Month	Semi-Annually/Month	Annually/Month
Site-wide Top Banner	728 pixels wide x 90 pixels high	\$800	\$720	\$680	\$640
Site-wide Right Side Box	250 pixels x 250 pixels square	\$625	\$563	\$531	\$500
Site-wide Logo Left Side	160 pixels wide	\$375	\$338	\$319	\$300

